

Sono Global acquires Cajuba Production Facility in Bahia, Brazil.

Sono Global is delighted to announce the recent acquisition of the Cajuba juice production facility at Nova Soure in Bahia, Brazil.

Sono has been producing and supplying fruit juices from both its other owned facilities, and various 3rd party facilities since 2010 and the addition of the plant in Nova Soure will complement its product range demanded by its growing customer base. It has the capacity to produce both FCOJ and Tropical juices (including passion fruit, mango and acerola, amongst others). The Cajuba facility is well known to the Sono Group which has historically sourced products from this facility.

The Sono Group was founded in 2010 with its head office based in London and operational offices in The Netherlands, USA, Ghana and China all of which provides a fully integrated global juice service covering sourcing, production, supply chain management and sales businesses.

Luiz Arena, Production Director for Sono Global said: “The acquisition of the Cajuba production facility is an exciting move for Sono and will complement our existing production flow. Cajuba is a great fit for Sono, which allows the Group to expand its portfolio of juices supplied to its customers, giving those customers a real tangible benefit.”

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